

# Data Governance

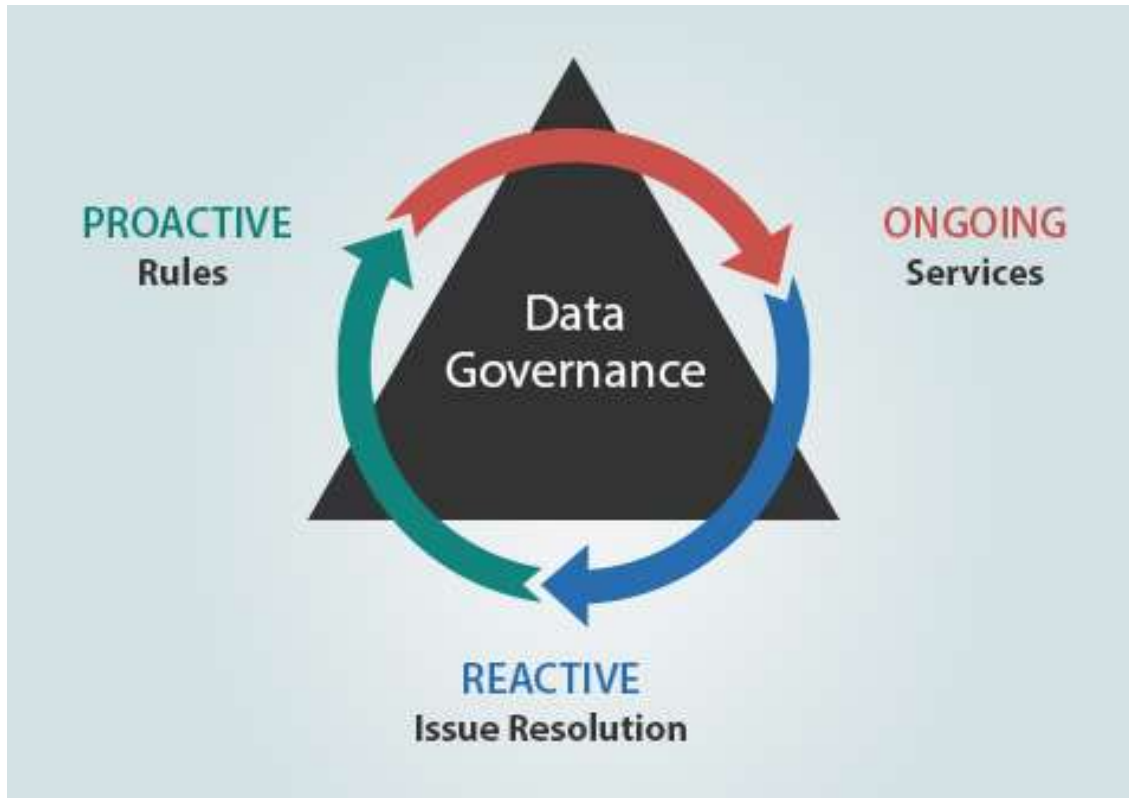
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## Data Governance

### a. Mission

- **Proactively:** define rules
- **On an ongoing basis:** provide data services to stakeholders
- **Reactively:** address and resolve issues of non-compliance with rules

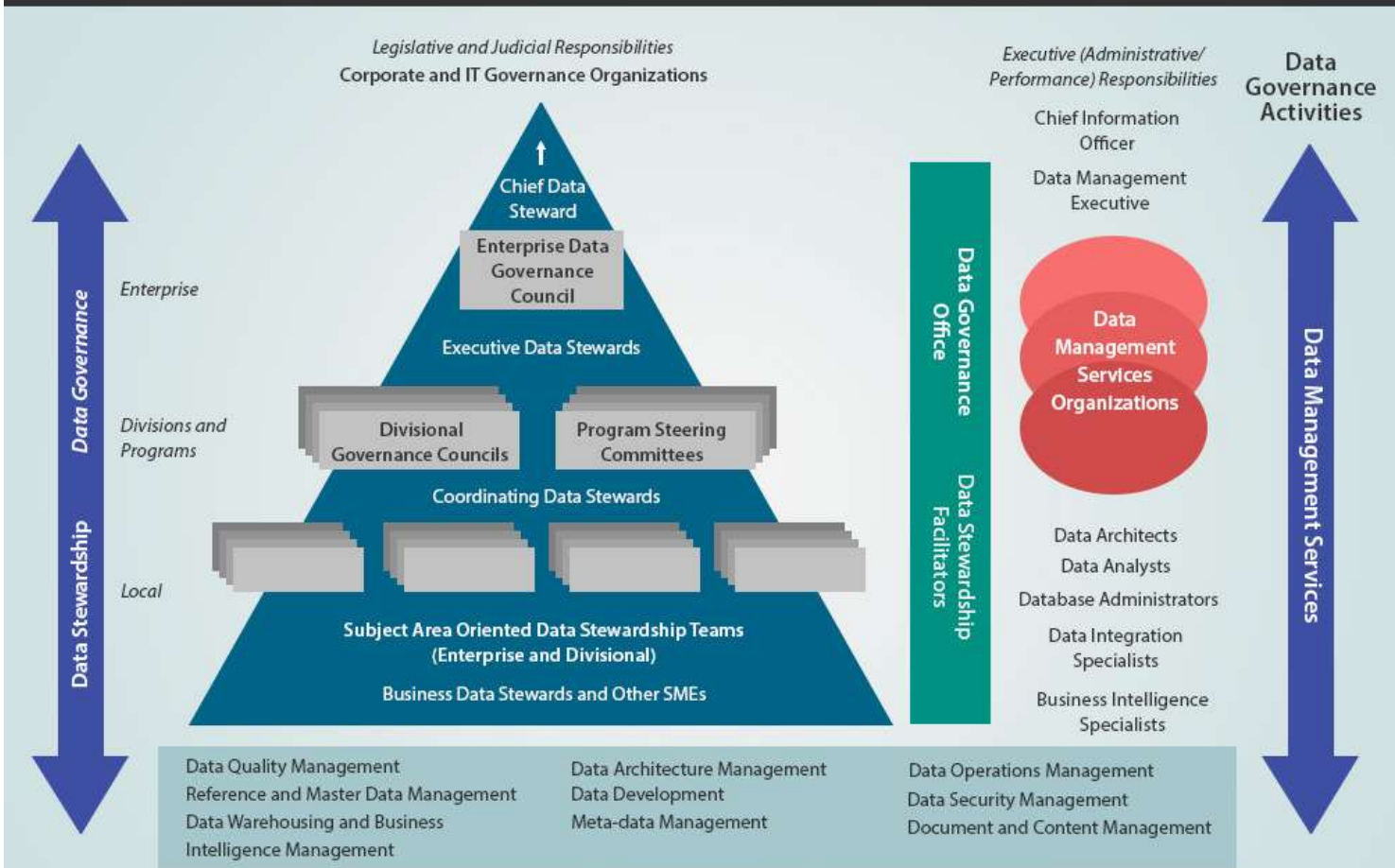
### b.



## Goals

- Enable effective decision-making
- Minimize operational issues
- Address data stakeholders' needs
- Promote common approaches to data management issues
- Define and create standard, repeatable processes
- Optimize cost and effectiveness of processes
- Maintain transparency of processes

Adapted from DAMA International (2010).



**Source:**

DAMA International (2010). The DAMA Guide to the Data Management Body of Knowledge (DAMA-DMBOK) 1st edition. Publisher: Technics Publications; ISBN: 978-1935504023.